

FAX# 703 528 7880 OCT2/12 18.35
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME LIZ DOME
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

DATE OCT2/12 18.35

CO-OP BILLING NEEDED _____

TTLS RTS
PLS CEM, THX 10/2

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE

GRAYSON FOR CONGRESS

:LINE#:	REP	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK:	WEEK INVT :	DAYS	TOTL SPTS:
:LINE#:	:	:	:	:	:	:	DATE :	DATE :	:	:		:

AGENCY ADVERTISER CODE = 360 AGENCY EST # = 204
AGENCY PRODUCT CODE = 361

135	5	1000P-1100P	30	\$8,000.00	1
-----	---	-------------	----	------------	---

```

PROGRAM : CASTLE
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : CASTLE

```

234	A	500P-600P	30	\$2,200.00
-----	---	-----------	----	------------

PROGRAM : NEWS
ORD COM1 : WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-135 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
235	A		600P-630P	30		\$1,500.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 234-235												
STATION MAKEGOOD OFFERS:												
M8	OK'D	BUY#135	MISSED: MON/1000P-1100P				OCT22		30S	\$6,000.00	(OCT2/12)	
			OFFER: TU-F/500P-600P				OCT16(2/WK)		30S	\$2,250.00	PLS ADVISE.	
			& SUN/600P-630P				OCT21		30S	\$1,500.00		
CMT: WE CAN OFFER												
OCT/12			205890.00									
CONTRACT TOTAL												205890.00
TOTAL SPOTS												115

MARKET TOTALS \$378,189 WFTV 29% WKMG 33% WESH 22% WOFL 10% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 3% EFTV 0%

SHARES ESTIMATED

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE